

RIVERFEST 1986

Little Rock, AR

Festival Dates/Times

Friday (May 23) - 5:00 PM - 10:00 PM
Saturday (May 24) - 10:00 AM - 10:00 PM
Sunday (May 25) - 12:00 PM - 9:00 PM

Merit Harbor Lights

Saturday (May 24) - 9:00 PM

Merit Harbor Lights Raindate

Sunday (May 25) - 9:00 PM

Contract Organization

Riverfest Inc.
Jane Rogers - President
P.O. Box 3232
Little Rock, Arkansas 72203

Marketing Communications/Grucci Contact

Ms. Beverly Skarda
(501) 376-4781

Event Location

Downtown Little Rock Riverfront Park

Estimated Attendance: 200,000

Sample 6 Delivery: 50,000

VIP Party

Excelsior Hotel	Barroom Terrace
Three Statehouse Plaza	Balcony Level
Little Rock, AR 72201	(Balcony reserved from 7:30 pm - 10:00 pm)

Tent Set Up/Breakdown

Set Up: Friday (May 23) - 9:00 AM
Breakdown: Monday (May 26) - 9:00 AM
Location: Riverfront Park (under Main St. Bridge)

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Tent Hours

Friday (May 23) - 5:00 PM - 10:00 PM
Saturday (May 24) - 12:00 PM - 6:30 PM
Sunday (May 25) - 12:00 PM - 8:00 PM

Sampling Hours

Friday (May 23) - 5:00 PM - 10:00 PM
Saturday (May 24) - 12:00 PM - 10:00 PM
Sunday (May 25) - 12:00 PM - 8:00 PM

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